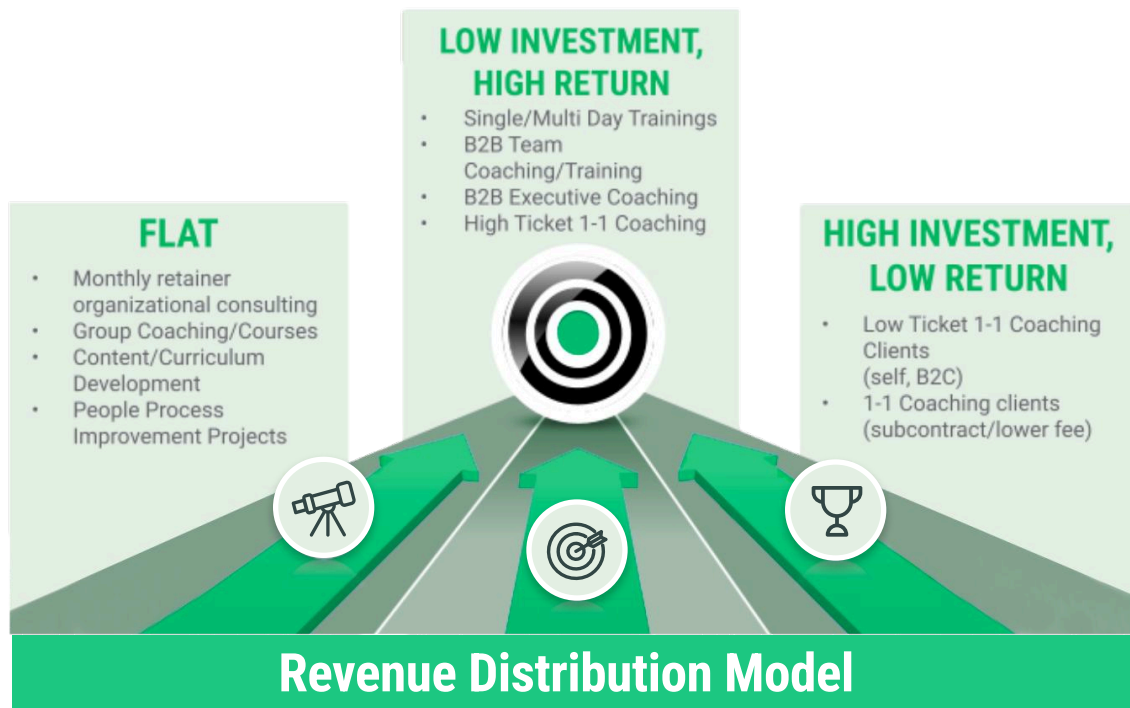




The Profitable Coach's Playbook: **MORE REVENUE, LESS BURNOUT.**

WORKBOOK



1. What PERCENTAGE of each area represents your CURRENT client load?



2. 6 Months from now, with conscious strategic effort, what COULD those percentages be?

3. What are two things you could START DOING THIS MONTH to make the 6 month goal a reality...and by when will you take the first step?

★ TIP: Get it on your calendar!



Packaging & Pricing Group Coaching For Teams.



Cohort Based Programs

Ideal for: Cross-functional groups, leadership development, or onboarding.

Structure: 6-12 week program with biweekly group sessions

Includes: Kickoff workshop, assessments, peer discussion, micro-coaching prompts

Price Range: \$7500–\$25,000 per team*



Ongoing Team Coaching Subscription

Ideal for: Intact teams, fast-growing departments, executive teams

Structure: 60-90 minute monthly live-virtual cadence

Includes: Team insights dashboard, group coaching sessions, async reinforcement

Price Range: \$800–\$20000 per team/month*



Intensive + Reinforcement Model

Ideal for: Project teams, change management initiatives, or team conflict reset (6, 9, or 12 month models)

Structure: Quarterly ½ day On-Site workshop + monthly 60-min live-virtual sessions

Includes: Real-time feedback loops, nudges based on team psychographics

Price Range: \$17,500–\$50,000 per team*

* Pricing dependent on team/org size, program length, and/or overall depth.



Hybrid Approaches: Blending Self-Guided Learning, And Live Coaching/Training

- Smart automation that saves time without losing authenticity
- Strategies for personalizing client interactions at scale
- How Cloverleaf supports and enhances your products and services

What's one way you see Cloverleaf can enhance what you do?